



**ASPA Office will be closed February 15, 2021 in honor of President's Day**

**Preparing for 2021 E/M office visit coding changes:** ASPA has provided a link to a guide detailing the changes for E/M Codes. You can copy and paste the link into your browser. <https://www.micromd.com/docs/eBooks/Preparing-for-2021-EM-Office-Visit-Coding-Changes.pdf>

**ASPA would like to introduce a new Partner to our Members:** eCatalyst Healthcare Solutions is a leading health information management (HIM) and middle revenue cycle solutions company that has served healthcare clients nationwide for almost 14 years. We are headquartered in Phoenix, AZ. eCatalyst offers flexible coding, auditing, and revenue cycle solutions specifically designed to fit your needs. Our professionals are subject matter experts who specialize in coding, billing, and reimbursement best practices.

**A Message from the Arizona Board of Osteopathic Examiners:** January 31, 2021, is the last day to renew your Arizona DO license without paying a late fee. Anyone who renews on or after February 1, 2021 will have to pay a \$175.00 late fee. If you haven't already done so, please act now and renew your Arizona DO license as soon as possible by the January 31 deadline to avoid the late fee. All unexpired licenses will expire on April 30, 2021. Individuals with expired licenses will have to apply as a new physician.

Please direct your questions to the Arizona Board of Osteopathic Examiners at 602-771-2524 or [licensing@azdo.gov](mailto:licensing@azdo.gov). Provide your NAME, PHONE NUMBER and EMAIL in your message.

**The Arizona Partnership for Immunizations – TAPI:** [tapi.org](http://tapi.org) offers updated immunization information and how the COVID-19 Vaccine works as well as other useful information.

**ASPA reminder:** It is important when you receive a recertification package that you complete and return as quickly as possible. We are on strict time lines from our contracted plans, and loss of ASPA Membership as well as loss of plan contracts can be affected.

**ASPA's Partner PatientPop is offering a free webinar for improving your Practice visibility.**

**Subject:** Turn today's challenges into tomorrow's successes

74.5% of people have looked online for a doctor. What can your practice do today to ensure that patients are finding you? Find out from SEO expert, Joel Headley, on PatientPop's webinar "[Improving your practice visibility during COVID-19 for long term success](#)".

Before becoming PatientPop's Director of SEO, Joel worked for 11 years on Google's Consumer Operations team, developing some of the core Google products that have defined how consumers and patients alike find information today. On this webinar you will learn how to stand out as a private practice in your local market.

Join us on **2/17/2021 at 1:00 p.m. ET | 10:00 a.m. PT** for the latest PatientPop webinar, where you will discover:

- 3 key steps to improve search rankings for your COVID-related services
- How to expand your overall web presence
- Ways to build an influential online reputation